



## WHAT GAMBLING LICENSE SHOULD I BE USING?

By Brendan Nash  
@brendanjnash

- by automated email -

Re: What gambling license should I be using?

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## **Overview:**

The following is a general outline for the setting up, maintenance and management of a casino. Its aim is to assist you with discovering what license you should be operating under.

This document is based on the conversations between myself and many prospective casino owners over the past years.

## **About me**

I am a business developer in the gaming industry and I started my first casino enterprise in 2001. Since then I have operated a number of casino related businesses and built some pretty useful infrastructure for the industry. Today I prefer to help entrepreneurs with their casino ventures and am involved in approximately 20 casino brands

You can find me on linked in here: <https://www.linkedin.com/in/brendan-nash/> or rambling on twitter here: <https://twitter.com/brendanjnash>

## **Your licensing options**

There are a number of license and casino options:

1. Direct license - when you set up your own company and apply for the license.
2. A White Label (WL) where you take on a game provider's software and they provide the license for you under their own company license.
3. What I call a "Managed Service" where you provide your own software and we license your software and apply for a license under our company (a type of WL).

Which option is best for you is determined by a number of factors ranging from convenience to time frames. In general I work mostly with clients who have written their own software and for this I suggest a managed service (although a direct license is fine too but requires a lot more time).

## **License Jurisdictions:**

Jurisdiction	* Cost	Pros	Cons
Curacao	25 - 35K EUR / annum	Affordable, Easy to get, perfect for a startup	Banking and processing can be time consuming
Curacao Managed Service	18 - 31K EUR / annum	Fast set up, piggy back of existing infrastructure	A structured approach is followed which may not work for more 'creative' operators.
Curacao Affiliate Platform	6500 EUR / annum	Cheap, fast to integrate, up and running quickly.	Not blockchain friendly, has design restrictions.
Isle of Man	50,000 + GBP / annum	EU compliant, well accepted	Expensive, over regulated
Malta	45 - 65,000 EUR / annum	EU compliant, well accepted	Expensive, over regulated
Costa Rica	\$15K / annum	Cheap	You wont get banking or processing.

UK	35K GBP / annum	Regulated market	Over regulated and bureaucratic
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\* Costs are not for the license itself, but estimated costs to maintain the necessary infrastructure in order to maintain the license (please do not take them literally). Often entrepreneurs get into trouble because they do not consider the complete costs of a casino and its associated management and infrastructure.

### **The best license option for you?**

YOUR QUESTION	MY ANSWER
I want to start a crypto currency casino / Blockchain Casino	<b>Curacao Managed service</b> is best for this as you do not rely on banking / card processing. We can contract with your existing enterprise to get your business up and running.
I am an Affiliate marketer making lots of money for other casino brands and want to own my own property. I have games etc that I can use.	A <b>Curacao Managed service</b> is likely the best bet for this, alternatively the <b>GamblingTec.com platform</b> may work as well.
I am a software developer and I have written some games.	If you have properly written games using a framework then you may want to consider integrating into the <b>GamblingTec.com platform</b> . This will be the most affordable way for you to get going.
I am a software developer and I have written some games plugged into a wallet / platform.	A <b>Curacao Managed service</b> would be your best option as you will have no constraints in how you write your software. If you have a big budget, then perhaps starting your own <b>Curacao co + license</b> would be an option.
I need the license next week	No one can get you a license next week. The fastest turnaround time we can offer is 8 weeks under a <b>Curacao Managed Service</b> .
Not sure, just want to start something and see where it goes.	If you have a lofty idea to start a casino, I would suggest you <b>sort out your games first</b> . Once you have games and a plan, we can talk about your best licensing options.
We are a Large regulated offshore company looking to expand into Europe/Asia.	Large companies should consider either a <b>Malta or an Isle of Man license</b> .
Our company wants to target a specific jurisdiction.	Sounds like you should apply in that jurisdiction for a regulated license.
A small team of professionals, with a medium sized budget, looking to start a new venture.	If you are organised and have some time, I would suggest a <b>Curacao co + License / Malta co license</b> . Just be aware that banking and processing can take time to set up so be prepared to spend around 12 + months to be up and running. If this time frame is too long, then why not start with a Manager Service and then switch over once your applications are through.
We are a small/medium sized team, we have software and are expert marketers etc. but we need guidance.	If you want to work with my team to assist you with your venture, this we can do under a <b>Curacao managed service</b> .

### **Further information on licenses:**

The following are articles we have written to assist our clients with license related information. We update the articles from time to time so do bookmark them for future reference.

Curacao	<a href="https://www.curacaowebhosting.com/2017/05/23/cost-gambling-license-curacao/">https://www.curacaowebhosting.com/2017/05/23/cost-gambling-license-curacao/</a>
Malta	<a href="https://www.curacaowebhosting.com/2018/04/19/cost-of-a-malta-gaming-license-for-your-casino/">https://www.curacaowebhosting.com/2018/04/19/cost-of-a-malta-gaming-license-for-your-casino/</a>
IOM	<a href="https://www.curacaowebhosting.com/2020/04/27/isle-of-man-gambling-license/">https://www.curacaowebhosting.com/2020/04/27/isle-of-man-gambling-license/</a>
UK	<a href="https://www.curacaowebhosting.com/2019/11/11/gambling-license-uk/">https://www.curacaowebhosting.com/2019/11/11/gambling-license-uk/</a>
Costa Rica	<a href="https://www.curacaowebhosting.com/2020/03/08/gambling-license-costa-rica/">https://www.curacaowebhosting.com/2020/03/08/gambling-license-costa-rica/</a>

### **Validity of proposals in this document**

The prices quoted in this document are valid for 30 days of last editing.

### **Miscellaneous**

#### **Alternative Corporate structures:**

Under our managed service, you do not need to incorporate a Curacao company because we can contract directly with your existing enterprise. If you would like assistance with a company to contract through, we can help with an Irish incorporation which costs €6800 *EUR per annum*.

#### **Consulting services**


Where a client requires assistance with their project, we offer a service whereby we assist with getting the client on track with their license application. We charge €3000 per month for this service. You won't need much more than 1 or 2 months.

### **Conclusion:**

I hope you found this document to be useful.

Should you require any further information, I can be reached at the details provided below.

Regards,



Brendan Nash

### **Sunseven NV**

**Web** [www.gamblingtec.com](http://www.gamblingtec.com) | **Email** [brendan@gamblingtec.com](mailto:brendan@gamblingtec.com) | **Skype** [brendanjnash](https://www.skype.com/en/contacts/voice/brendanjnash)  
**Whatsapp** +44 (0)7498 105896 | **Cape Town Office** +27 (0)21-839-5509 | **SA Mobile** +27 (0)60-457-8084  
**Address** Sunseven NV, Landhuis Groot Kwartier, Grootkwartier 12, Curacao, Dutch Caribbean